



PODCAST GUEST

CHRIS BADGETT

Co-founder and CEO, LifterLMS

Former Alaskan sled dog guide. Host of LMScast.



Chris ran a helicopter-supported sled dog tour operation on an Alaskan glacier before he ever wrote a line of code. The software company came from a question he asked himself at three in the morning up there: what could I teach?

8.3M+

ENROLLMENTS

12.5M+

LESSONS DONE

12 yrs

BOOTSTRAPPED

600+

LMSCAST EPISODES

4.7/5

WORDPRESS.ORG

WHY BOOK CHRIS

Chris Badgett is the co-founder and CEO of LifterLMS, the WordPress learning management platform that has powered more than 8.3 million course enrollments. He has run the company independently for twelve years, without venture funding, against far better funded competitors.

He is not a guru and does not talk like one. He spent a decade as a professional guide in Alaska, and he still works that way: helping people through territory he knows well, without pretending to be above them. He has hosted his own show, LMScast, for over 600 episodes, so he arrives prepared, respects the clock, and gives your audience something usable instead of a commercial.

SUGGESTED TOPICS

- **From sled dogs to software.** What managing 200 dogs on a glacier taught him about leading people.
- **Staying independent.** Twelve years bootstrapped while competitors raised and sold.
- **Why most online courses fail.** Completion, not content, is the real product.
- **The three freedoms.** Income, impact, and creative freedom from teaching what you know.
- **AI for educators.** What actually helps a small team and a solo course creator.
- **Teach what you know.** Building in public and giving away value before you are ready.

SUGGESTED QUESTIONS

- You were running sled dogs on a glacier. How does someone get from there to running a software company?
- What was the three in the morning moment on the glacier?
- You have stayed independent for twelve years. What has that cost you, and what has it bought you?
- Most people who buy an online course never finish it. Whose problem is that?
- What do you tell someone who wants to teach what they know but thinks they are not expert enough?
- What is the most misunderstood thing about your work?

Booking and full media kit

lifterlms.com/podcast-guest



READY-TO-USE BIOS

Copy and paste whichever length fits your show notes. No edits needed.

ONE LINE

Chris Badgett is the co-founder and CEO of LifterLMS, and a former Alaskan sled dog guide.

SHORT, ABOUT 50 WORDS

Chris Badgett is the co-founder and CEO of LifterLMS, the WordPress learning management platform behind more than 8.3 million course enrollments. Before software, he spent a decade in Alaska running sled dogs, ending as manager of a glacier tour operation reachable only by helicopter. He hosts the LMScast podcast.

LONG, ABOUT 120 WORDS

Chris Badgett is the co-founder and CEO of LifterLMS, the WordPress learning management platform that has powered more than 8.3 million course enrollments and 12.5 million completed lessons. He has run the company independently for twelve years without outside funding.

Before software, Chris spent a decade in Alaska running sled dogs, ending as the manager of a helicopter-supported glacier tour operation with a couple hundred dogs and no road in. He has also hiked the Appalachian Trail, farmed organically, and guided in the backcountry. That guide identity still defines how he works.

He hosts LMScast, one of the longest-running podcasts on online education, and wrote the Education Entrepreneur Playbook.



Alaska. The decade before the software company.

WHAT CHRIS BRINGS

- Shows up prepared, having actually listened to your show
- Keeps to the time you booked
- Answers listener questions sent in afterward
- Shares the episode with the LifterLMS audience
- Never pitches the product unless you ask about it

LOGISTICS

Location: Maine, United States

Format: Audio or video, remote

Platforms: Riverside, Zoom, StreamYard, SquadCast

Time zone: Eastern (New York)

Setup: Broadcast mic, quiet home studio

Fee: None. Chris never charges and never pays.

ASSETS AND CONTACT

High-resolution headshots, all three bios, and this one-sheet are on the guest page at lifterlms.com/podcast-guest. For booking, use the contact form on that page, or reply to the email that brought you here.

Everything a host needs, in one place

lifterlms.com/podcast-guest

